

Our Plans for the Weekend

WEDNESDAY, AUGUST 7

11:30 a.m. to 11:00 p.m.

Free entertainment in Okanagan Lake Park adjacent to Penticton Lakeside Resort and Conference Center, Opening Ceremonies, and followed by Nazareth, a legendary Scottish rock band (Refer to www.peachfest.com for complete details.)

THURSDAY, AUGUST 8

11:30 a.m. to 11:00 p.m.

Free entertainment in Okanagan Lake Park Country night with Steven Lee Olsen and Lydia Sutherland for the opener

FRIDAY, AUGUST 9

12:00 noon to 11:00 p.m.

3:00 p.m. to 8:00 p.m.

5:00 p.m. to 7:00 p.m.

7:00 p.m. **OPTIONAL**

7:00 p.m. to 11:00 p.m.

8:00 p.m. to 11:00 p.m.

Free entertainment in Okanagan Lake Park Registration, Penticton Lakeside Resort Wine and Cheese Reception, Lakeside Miss Penticton Ceremony, Cleland Theatre Hospitality Room, Lakeside Free concert with tributes featuring Drear (Fleetwood Mac), ABBA Extravaganza and the famous Eagle Eyes



There are more than 90 wineries in the Penticton area. How cool is that!!!

SATURDAY, AUGUST 10

8:30 a.m.

10:00 a.m.

11:45 a.m. to 11:00 p.m.

12:00 noon

1:30 p.m. to 4:30 p.m.

6:00 p.m. to 8:00 p.m.

10:00 p.m.

8:00 p.m. to 11:00 p.m.

Portland Rose Planting Ceremony at Penticton Rose Garden
Peters Bros. Grand Parade
Limited VIP Seating adjacent to the Peach
Free entertainment in Okanagan Lake Park
Sandwiches in Hospitality Room
Wine Tour or Local Craft Brew Tasting or Float the River Channel (pickups at Sandman Inn and Lakeside)
Peachfest Banquet, casual dress; Lakeside Resort
Silent Auction Winners announced
Free concert with Honeymoon Suite, another one of Canada's supreme bands, opening set by Odds, another great Canadian band

SUNDAY, AUGUST 11

8:00 a.m. to 10:00 a.m.

12:00 noon to 10:00 p.m.

Farewell Breakfast at Lakeside
Free Entertainment in the park
Evening performance

Our Location

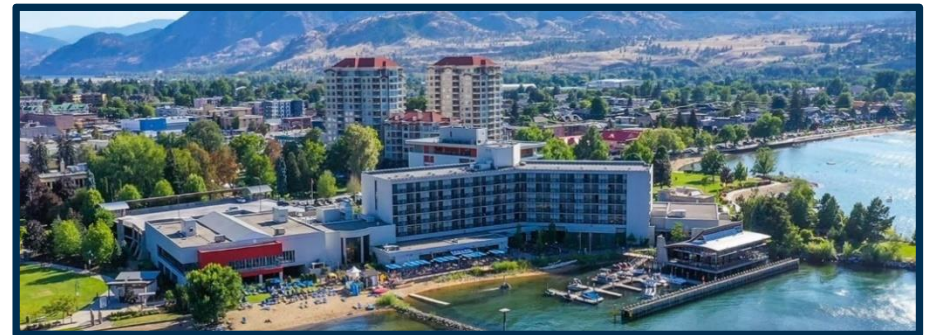
WHERE ARE WE LOCATED?

We reside in the Okanagan Valley, just a 45-minute drive north of the Canada-US border or 4-hour drive from Seattle or Vancouver, or an 8-hour drive from Calgary through the beautiful Rocky Mountains. Our city is nestled between two fresh water lakes (Lake Okanagan to the north and Skaha Lake to the south) and adjacent to beautiful rolling mountains.



Environment Canada says Penticton has the most attractive climate of all Canadian cities. We have over 2,100 hours of sunshine and only 15 inches of rain annually – a comfortable climate all year round.

Our Host Hotel – Penticton Lakeside Resort

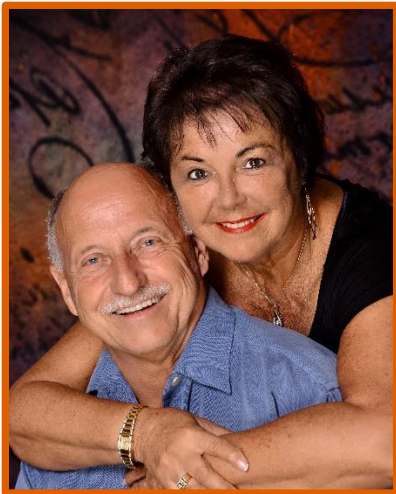


Penticton Lakeside Resort and Conference Center, on the shores of Okanagan Lake and next door to Okanagan Lake Park

- Special Peachfest rate until June 8, 2024 starting at \$274 (Canadian) per night
- 250-493-8221, ask for reservations or 1-800-663-9400, Extension 1; quote **Northwest Festival 2024**

Sandman Inn, two blocks from Okanagan Lake Beach, one kilometer from Okanagan Lake Park

- Special Peachfest rate until July 7, 2024 starting at \$179 (Canadian) per night
- 1-250-493-7151 or (800) SANDMAN; quote Group #365455, Peachfest 2024



*Hosting Chair Daphne Adey
and First Gentleman Larry*



Festival Friends,

On behalf of our entire Peachfest crew, Larry and I invite you to join us at our **77th Penticton Peach Festival**.

We hope you will venture north to see and enjoy what we have in store for you at our **"Party at the Beach"** weekend.

Our population of 37,000 doubles in the summertime especially around Peach Festival. And, yes, we grow peaches along with apples, cherries, apricots, pears, plums, and grapes during our warm sunny days. Penticton is also in the heart of wine country with more than 90 (and growing) wineries within a 20-minute drive of our city. Recently designated as "Craft Beer Capital of Canada", we also have beer.

We have beautiful scenery, seven miles of light-coloured sandy beaches, many water-sports, outdoor markets, amazing restaurants, and lots of summer fun for everyone which makes Penticton a wonderful place to visit and enjoy. We hope you can join us for our 77th year of **FREE FAMILY FUN** during our annual Peachfest.

Early Registration is recommended. Penticton is known as a "Great Vacation Destination" and is very busy during the summertime. The entertainment will be fabulous, the weather "hot", and the memories and fun in abundance. **A Registration Form** is enclosed.

Come early; stay late!!! Enjoy yourself in the Okanagan during our Peachfest. All details will be posted to the Peachfest website at www.peachfest.com. You may also register directly on our website. If you have any questions, please do not hesitate to contact us at: hosting@peachfest.com or 250-488-4689. We look forward to seeing our Festival Friends in our travels and hope to see you here in Penticton.

Daphne Adey, Chair of Hosting and Director, Penticton Peach Festival
dadey@shaw.ca or 250-809-4968
[Facebook.com/PentictonPeachFest](https://www.facebook.com/PentictonPeachFest)



We Invite You to Join Us
for our

77th Penticton Peach Festival



Party at
the Beach



**Northwest Festivals
Hosting Weekend
August 7 to 11, 2024**

