



"Ignite the Spirit of America", our 2011 theme, brings an excitement for our 73rd Spokane Lilac Festival Armed Forces Torchlight Parade on May 21, 2011. Thousands of people line the downtown Parade route cheering the bands and floats, encouraging our youth, and honoring all branches of the military as they down the Parade route.

During our Festival there are many events in addition to our Parade, which is the largest Armed Forces Torchlight Parade in the nation. Our City opens her arms to support this major event and you will find Spokane a fun and friendly city to visit.

Rita and I want to personally invite you to join us for the 2011 Lilac Festival events, May 18th—22nd showcasing the "Ignite the Spirit of America" Spokane Lilac Festival Armed Forces Torchlight Parade on May 21st.

Come Join Us!

President
Myron G. Bursell



2010-2011 Executive Board

President.....Myron G. Bursell
 President Elect.....Hal Patton
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 Immediate Past President.....Arne Weinman

Vice Presidents

Area Relations.....Laurine Logerwell
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 Community / Military Relations.....Kathy Kendall
 Corporate Development.....Hal Patton
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 Float.....Richard Logerwell
 Hosting.....Joan Petow
 Parade.....Mike Dedmon
 Royalty.....Darla DeCristoforo

Corporate & Business Development.....
 David Tilton, Karsten Olson, Jim Huttenmaier

Spokane Lilac Festival Association
 3021 S. Regal, Suite 105
 Spokane, WA 99223-4702
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 Fax: 509-535-4664
 E-mail: office@SpokaneLilacFestival.org
 Website: www.SpokaneLilacFestival.org



The
Spokane Lilac
Festival
Association

"A Spokane Tradition Since 1938"

73rd Annual Festival
 May 19-22, 2011





We are again proud to have the Historic Davenport Hotel & Tower serve as the official Festival headquarters.

Together we will do everything we can to make your stay memorable and magical.

To make your reservations, please contact The Davenport directly at 800-899-1482. And remember to tell them you're a Lilac Festival Guest.

The Davenport Hotel is located at 10 South Post St., Spokane, WA 99201

Deluxe rooms rates are:
 \$160 — single or double occupancy
 \$175 — triple occupancy
 \$190 — quad occupancy

The Tower is just across the street at 111 South Post Street

Deluxe rooms rates are:
 \$140 — single or double occupancy
 \$155 — triple occupancy
 \$170 — quad occupancy

Contact the Davenport Hotel before **April 22, 2011** to receive the special Lilac Festival Room Rates. **Remember, you must tell them you're a Lilac Festival Guest.**

Spokane Lilac Festival Festival Events

Thursday, May 19, 2011

All City Civic / Military Luncheon 11:30 am

Friday, May 20, 2011

Hospitality Room 11:00 am-4:00 pm
(Executive Suite—Room 410)

Royalty Luncheon 11:30 am

"Heads of Festival" Reception 5:30 pm

Presidents Formal Dinner 6:30 pm

Saturday, May 21, 2011

Hospitality Room 11:30 am-5:30 pm

Rose Planting 10:30 am

Classic Car Show 10:00 am-6:00 pm

Armed Forces Torchlight Parade 7:45 pm

Hospitality Room Open Parade end-12:00 am

Sunday, May 22, 2011

Lilac Festival Farewell Breakfast 9:00 am
Davenport Isabella Room

NOTE: Please see order form for events not included in package.



Complete and mail this form to reserve your 2011 "Ignite the Spirit of America" guest package.



Name _____

Spouse/Guest _____

Address _____

City, ST, Zip _____

Phone _____

Alternate Phone _____

E-mail _____

Festival Name _____

Title _____

Guest Packages (price per person) \$125.00

Presidents Formal Dinner, Farewell Breakfast, Hospitality Room

Double Packages (price per couple) \$250.00

Extra Tickets & Per Event Costs:

Civic / Military Luncheon (ala carte event) \$35.00 _____

Royalty Luncheon (ala carte event) \$35.00 _____

Presidents Formal Dinner* \$70.00 _____

Farewell Breakfast* \$35.00 _____

Hospitality Room* \$20.00 _____

Total Enclosed \$ _____

Guest Package Deadline: May 4, 2011

Credit Card: Visa _____ MasterCard _____

Number _____

Expiration date _____ 3 Digit code _____

Signature _____

Make checks payable and mail to:

Spokane Lilac Festival Association (or SLFA)

3021 S. Regal Suite 105

Spokane, WA 99223-4702

*Event included in guest package pricing.